

# Visa's Everywhere Initiative

Cultivating new relationships with emerging talent in the startup community

Visa's Everywhere Initiative is a global innovation program that tasks start-ups to solve commerce challenges of tomorrow, further enhance their own product propositions and provide visionary solutions for Visa's vast network of partners.

## Benefits of Visa's Everywhere Initiative



### Benefits to winning startups:

- Monetary prize to execute solution
- Mentorship, digital commerce training and expert support from Visa
- Exposure to the issuer and merchant ecosystem



### Benefits to Visa and its clients:

- Innovative solutions for business challenges
- Discovery of the best startups
- Foster a culture of innovation

## Visa's Everywhere Initiative by the numbers



2,100+ startups have participated globally

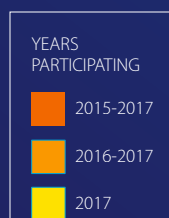


Collectively the startups have raised +\$2 billion in capital



131 finalists and 36 winners have been identified through the initiative

Since 2015, the program has reached 5 continents and touched 40+ countries. More countries to be added in 2018.



VISA